

## Consultancy Services

Do you need support with strategic business and financial planning?

Are you lacking the in-house skills to review your internal processes and bring new ideas on efficiency improvements to the table?

Are you seeking funding to support service delivery but concerned about costings and the ability to deliver targets and outcomes?

If the answer to any of these is yes or you have other requirements that are difficult to deal with without losing valuable time and resources, then our consultants may be able to help you and your charity on a cost effective basis.

Our NCVO approved consultancy services cover a variety of areas from reviewing and improving aspects of financial management, developing strategic plans to assessing the skill base of your management and Trustees.



Our consultants have a depth and breadth of experience in both the private and voluntary sectors enabling them to think outside the box to come up with effective solutions. Often a fresh pair of eyes can offer charity management teams a different outlook and we produce reports which not only suggest solutions but help to implement change to ensure that the charity will work better in the future.

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*As a result of the work undertaken by Charity Business, we have renewed confidence in the value and potential of our organisation. With clear strategic objectives now in place, we are working to a realistic and achievable plan for developing our business in order to fulfill our charitable purpose.*

*Consultancy Client*

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### Projects that we have undertaken in the past:

- Review of efficiency and effectiveness of the finance function
- Development of business and funding plans to support loan and grant applications
- Re-engineering of business processes to improve efficiency, controls and effectiveness
- Interim management of finance functions
- Review of internal controls and their effectiveness

**Visit our website or call 01793 554204 for further information on how we can help support you and your charity to achieve more.**

## Case Studies

# Keep Britain Tidy

Charity Business has been working with ENCAMS, an environmental charity responsible for the Keep Britain Tidy Campaign, in order to ensure its risk management is compliant with Charity Commission legislation.

ENCAMS, having just set up an Internal Audit Committee, needed guidance on how the Committee should function as well as support for the Internal Audit and associated risk management.

Charity Business was selected to operate as internal auditors ensuring that the Committee and the charity had not only independent advice but the flexibility of support. This included risk management which has become critical for registered charities. In many cases, organisations do not have the time or expertise in house to carry out this type of work. The opinion of someone external to the organisation, as in the case of Charity Business, is often invaluable as well as bringing experience of similar organisations.

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## **FROGLife**

Froglife was undergoing a major change in focus and needed support in determining the direction of the charity. The strategic review's primary focus was on what the staff, management and trustees thought the charity's aims and objectives were and how this matched up with the skills and resources available to them. One of the main challenges faced was the change in funding opportunities available since the charity had been founded.

Several avenues of development were reviewed including potential for partnerships within the sector and the ability to refocus on social enterprises. The outcome was a clarification on what the charity was originally set up to achieve and a plan to strengthen and grow the charity and deliver further services and benefits and of course, secured funding!

Since this work was carried out, Froglife have taken the decision to merge with HCT to expand their commitment to support the conservation of amphibians and reptiles.